



OCEAN LOVERS FESTIVAL

Ocean Lovers MARKETS

— BONDI BEACH —

SATURDAY 22 + SUNDAY 23 MARCH 2025

About us

OCEAN LOVERS FESTIVAL

An annual celebration of Ideas, Art+Music and Actions, showcasing some of the latest innovations, science, state-of-the-art technology and cool ideas for helping the ocean.

Born in Bondi in 2019, the Ocean Lovers Festival has grown to a high-impact, community-engaging platform and is now Australia's largest cultural and science celebration for the ocean inviting all-ages to dive into some serious stuff in a fun and entertaining environment.

In 2025 we are expanding to a Sydney-wide Festival across March with a month-long program to engage the public in a myriad of marine exploration and discovery.

You're invited

JOIN US TO SHOWCASE YOUR OCEAN-FRIENDLY PRODUCTS AT THE 2025 OCEAN LOVERS FESTIVAL!

Join us at the Ocean Lovers Markets, a carefully curated selection of innovative products and projects that don't cost the earth and are designed to protect and enhance our ocean environment and wildlife!

In 2025, we're bringing the markets to the iconic Bondi Beach Park and Bondi Pavilion, creating an unforgettable experience filled with music, thought-provoking talks, art exhibitions, hands-on workshops, engaging ocean activities, and so much more.

With our lively Sunshine Stage featuring all-day music and entertainment, we'll attract Bondi Beach's vibrant visitors straight into the heart of the Festival Hub and Markets. Don't miss this incredible opportunity to connect with a community that shares your passion for the ocean!



The details

COST:

Please note the full fee is payable upfront to secure your stall, additional fees outlined below depending on your requirements will be included on top of the stall fee if requested.

Note: Fees prices below include 2 x days trading for Saturday and Sunday

Stall Hire Fee \$650+gst (Incl 3m x 3m marquee, transport, set-up plus 2 x trestle tables & 2 x chairs)

BYO Stall Fee \$400+gst (use own 3m x 3m stall)

Non-for-Profit with Stall Hire \$550+gst

Non-for-Profit Organisations BYO \$300+gst

Food Vendor \$500+gst

Large stalls/trailers If your site is outside the standard 3m x 3m footprint, your fee will be determined on size of requested space.

OTHER COSTS:

We currently offer our stallholders the following services at an additional fee:

Table \$15

Chair \$7.50

10 Amp single-phase power \$50

15 Amp single-phase power \$80

3-phase power from \$125 (this must be discussed as part of your application)

PROMOTION:

In 2024 the festival had a combined social media reach of 8 Million.

Ocean Lovers Markets will be promoted widely as a free event through publicity, EDMs, signage and advertising.

Stallholders will also be included on our website, online festival program and in general festival and markets promotions.

Please email a high-resolution photograph, a short blurb on your business, plus your logo and tagging details for marketing and PR purposes to chanel@oceanloversfestival.com

Once registered we will share our brand guidelines, logos and some generic promotional content that

you can use to promote your presence to your audience in the lead up to the 2025 festival.

If you have any product launches, campaigns or activations that we could help amplify, you may wish to discuss our sponsorship packages and we can tailor a package to suit your needs.

LOCATION:

Bondi Beach Park, Bondi Pavilion and surrounds.

WHEN:

10am - 5pm Saturday 22 March and
10am - 4pm Sunday 23 March 2025 .

LOGISTICS:

BUMP IN: 7am Sat & Sun for 10am start.

BUMP OUT: 5pm on Sat 22. 4pm on Sun 23.

CHANGE ROOMS:

Access to change rooms in Bondi Pavilion.

SIGNAGE:

There will be signage around Bondi Beach Park, at entries to the Bondi Pavilion and other strategic points around the Bondi Precinct.

STAFF:

The Festival will provide support staff to direct patrons and assist exhibitors.

INSURANCE:

General public liability cover is included however exhibitors will require their own public liability insurance to cover product and staff. Please note you will need to send a copy of your certificate of currency of your public liability insurance to chanel@oceanloversfestival.com

TERMS AND CONDITIONS:

Terms and Conditions [here](#)

DARLING HARBOUR MARKETS

As part of our expansion plans to a Sydney wide event, we will be offering all our Bondi market stallholders the opportunity to participate in a special Ocean Lovers Showcase in Darling Harbour on the weekend of March 15 & 16.

More details coming soon!

Make sure to tick the box on your registration form.



HOW TO APPLY:

Register [HERE](#)

Email a high resolution photo and logo to:
chanel@oceanloversfestival.com

